



Friday 11th September 2026

Dates for your diary:

Tuesday 15th September – All School photos

Thursday 17th September – Year 11 Parent's evening (onsite) 4pm-7pm

Tuesday 22nd, Wednesday 23rd & Thursday 24th September – Open Day Tours (booking required)

Wednesday 23rd September – Open evening

Monday 28th - Wednesday 30th September – Year 7 PGL trip

Thursday 22nd October – Last day of term

Communication Chart:

	Who should I contact?	When will I get a response	What should I do if I don't hear back?
My child will be absent from the academy	studentabsence@kla.eastern-mat.co.uk 01553602874	The absence will be added to Arbor, no response is needed	
My child has an upcoming appointment	Head of Year Firstname.surname@kla.eastern-mat.co.uk	The appointment will be added to Arbor, no response is needed	
There is an issue that I would like to discuss	Head of Year KLA reception – 01553 774671	Within 48 hours	Contact the Pastoral Manager Debbie.germaney@kla.eastern-mat.co.uk and KLA reception
I need to speak to the school urgently (same day)	KLA reception – stating that a response if required on the same day. This request will be passed on to the most relevant team member 01553 774671	Within 24 hours	KLA reception Kla.safeguarding@kla.eastern-mat.co.uk

Please be aware that we are not able to see you if you arrive at the academy without an appointment

We're Now on Facebook!

We're excited to announce the launch of our **brand-new Facebook page!**

Our page is the perfect place to keep up with everything happening in our school community, including **exciting events, school news, pupil achievements, activities and special moments.**

[King's Lynn Academy | King's Lynn | Facebook](#)

👍 Give us a follow today so you never miss an update!

Requesting time off in term time:

In the exceptional circumstance you need to request time off in term time, please complete an application for pupil leave of absence from school during term time, as soon as possible and return it to the attendance department or email it to studentabsence@kla.eastern-mat.co.uk. The form can be downloaded from our school website or collected from the school reception. Requests can only be actioned if submitted on this form, you will be notified via email of the decision. Please note requests will only be authorised in exceptional circumstances.

We are recruiting:

We have some fantastic opportunities to become a member of our esteemed team here at KLA. Please follow the link below to see our latest vacancies.

[Eastern Academy Trust - Vacancies and Careers \(eastern-mat.co.uk\)](#)



KING'S LYNN ACADEMY

Y6 OPEN DAY TOURS
Tuesday 22nd September-Thursday 24th September 2026
@ 9:00am, 12:00pm & 2:00pm

Come and see our school in action during one of our open day tours. It's a great opportunity to experience the atmosphere of our school and find out more about what we offer.

The tours and open evening are intended for parents and carers with a child currently in year 6 who will be moving to secondary school next September. We look forward to meeting you and your family.

To book your tour ticket please call our reception on 01553 774671

Y6 OPEN EVENING
Wednesday 23rd September 5:30pm-8:00pm.
Principal's talks at 5:45pm & 6:45pm

Queen Mary Road
King's Lynn, Norfolk
PE304QG
Telephone: 01553 774671
Email: office@kla.eastern-mat.co.uk
www.kingslynnacademy.co.uk

SUCCESS IN ALL WE DO

- ▶ Respect
- ▶ Resilience
- ▶ Aspiration





KLA Coffee Morning with Family HUB



Date: Tuesday 29th September

Time: 9:30am to 11:30am

For: any parent/carer of a student at KLA

To confirm attendance or find out more, please contact Alex Hills (SENCo) on alex.hills@kla.eastern-mat.co.uk

Attending agencies:

- Family HUB
- Community Police
- SEMH specialist
- Autism Support Team
- Tech skills
- Schools and Communities Team
- Redi Team
- MAP
- Young Carers
- Kids
- Sendiass
- Library
- On Track, Matthew Project
- FNM (Family Network Group)



1. Pop-it's
2. Fidget rings
3. Stress balls
4. Marble mesh tubes

Fidget Toys

We understand that fidget toys can be a useful strategy for some of our students to help them focus and regulate.

These pictures show the fidget toys that are now allowed to be used in school, and we ask parents/carers to help support us with this by keeping other fidget toys at home.

If you have any questions, please contact the SENCo at alex.hills@kla.eastern-mat.co.uk

 11-16
group



KING'S LYNN CHILL SPOT

→ STARTS **22nd**
OF SEPT!

 **Gaywood Community
Centre, Gayton Rd,
Gaywood, King's Lynn
PE30 4EE**
 **Tuesdays,
4-5:30pm**

 **For ages 11-16**

Follow the QR to find out
more, or email **youthwork**
@mapyoungpeople.org.uk



Questions & Info:
youthwork@mapyoungpeople.org.uk



What Parents & Educators Need to Know about **CHARACTER.AI**

WHAT ARE THE RISKS?

INAPPROPRIATE CONTENT

AI replies are generated in real time rather than chosen from a fully checked script. Even with safety filters on, conversations can still move into sexual, violent, discriminatory, or self-harm material. These AI characters are often made by users, so a familiar name or child-friendly description does not guarantee that every response from the character will be suitable for a young person.

BLURRED BOUNDARIES

Characters on Character.AI can use the language of friendship, love, and empathy without ever feeling anything. Vulnerable young people may struggle to separate this simulation from genuine understanding. Romantic role-play or a character that demands attention, loyalty, or secrecy could also risk distorting young people's expectations around consent, disagreement, and the give-and-take involved in healthy human relationships.

UNRELIABLE ADVICE

Characters, like other chatbot platforms, are at risk of inventing facts or giving inappropriate advice while sounding completely confident. Characters may also echo a young person's assumptions instead of questioning them. This can become particularly risky when users rely on a character for guidance about health, mental wellbeing, relationships, money, or personal safety instead of checking with a credible source or trusted adult.

EMOTIONAL DEPENDENCY

Character.AI chatbots can appear endlessly attentive, supportive, and affectionate, which is one of the hallmarks of the generative AI models that such companions are built on. A young person may start turning to a character chatbot whenever they feel lonely or upset and believe that it understands them better than the humans in their life. This can become more concerning when chatting starts to replace sleep, schoolwork, hobbies and friendships.

PRIVACY CONCERNS

Character.AI chats may feel private, especially when a bot sounds personal and caring, but they take place on a company's online systems. Users could intentionally or unintentionally reveal their name, school, location, routines, images, or intimate concerns. Character.AI says some data may be retained to improve its services and AI models, so young people should never treat a chatbot like a confidential diary.

UNHEALTHY ENGAGEMENT

Be aware of warning signs such as secret accounts, bypassing age restrictions, hiding phone use from adults, chatting late at night, distress when access to the platform or character stops, withdrawal from other people, falling interest in school, or believing the character is conscious. Increased use may also signal that the young person is already lonely, anxious, or seeking help.

Advice for Parents & Educators

KEEP CONVERSATIONS OPEN

Ask what the young person enjoys about Character.AI and invite them to show you how the platform and their favourite characters work. Useful questions include, "Has it ever said something that felt wrong?" and "How can you tell it doesn't have feelings?" Avoid shaming them for using platforms like Character.AI or making them feel there is something wrong with them for doing so.

PAUSE, CHECK AND ASK

Teach young people to pause before accepting an answer from characters on Character.AI. Encourage them to check important claims against a trustworthy source and ask a safe adult when the issue matters. Never use a character as the sole source of medical, mental health, legal, financial, or safeguarding advice. Remind them not to share passwords, contact details, school information, live locations, or private images.

CHECK AGE, SETTINGS & LIMITS

Character.AI's minimum age is 16 in the UK, but open-ended companion chat is restricted to adults aged 18 or over. Users aged 16 to 17 receive a different experience built around guided 'Stories' and other creative or social features. Check their current settings, never help or encourage a young person to give a false age, and apply the same safety rules to other chatbot apps.

NOTICE AND RESPOND

Take action if chats involve sexual content, threats, coercion, abuse, self-harm or danger. Save relevant evidence, report the character and follow the setting's safeguarding process; educators should involve the designated safeguarding lead. If anyone is in immediate danger, contact emergency services. Childline is available on 0800 1111 and the NSPCC Helpline on 0808 800 5000.

Meet Our Expert

Darren Coxon is an educator with almost 30 years' experience across teaching, school leadership and governance. He works internationally supporting schools and colleges with AI leadership and governance and [insert NC courses I have written].



#WakeUpWednesday

The National College

See full reference list on our website

@wake_up_weds

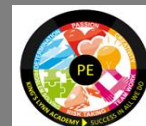
/www.thenationalcollege

@wake.up.wednesday

@wake.up.weds

Users of this guide do so at their own discretion. No liability is entered into. Current as of the date of release: 09.09.2026

PE Weekly Sports Bulletin:



PE – Welcome Back!

A huge welcome back to all our students and families! We have had a really positive start to the new academic year in PE, and we would like to thank all of our students for the fantastic attitude and effort they have shown so far. It has been brilliant to see everyone getting involved, working hard and getting back into the routine of PE. We have lots planned this term, both within lessons and through our extracurricular programme. Please see our Week A and Week B extracurricular timetable below.

PE Extracurricular Timetable

Day	Week A	Week B
Monday	Department Meetings	Department Meetings
Tuesday	Sports Leaders - DHE Year 11 Intervention – SLM Badminton - JOM	All Years Multi Sports – DHE Badminton – JOM
Wednesday	All Years Football - DHE Boys' Basketball - JOM Netball – LCT / SLM	All Years – Football – DHE Boys' Basketball – JOM Netball – SLM & LCT
Thursday	Year 7 & 8 – Rugby - GRO Year 9 & 10 – Rugby DHE Girls' Basketball - LCT	Year 7 & 8 – Rugby – GRO Year 9 & 10 – Rugby – DHE Girls' Basketball – LCT

We will always do our best to keep parents and students informed if a club is unable to run. We will aim to stick to the timetable above wherever possible; however, we have a full fixture timetable coming up this term, which may occasionally affect our after-school clubs.

If a club needs to be cancelled or changed due to fixtures or other school commitments, we will communicate this as soon as possible.

We really appreciate your understanding and support while we balance our extensive programme of clubs, fixtures and competitions. We are excited to give as many students as possible the opportunity to get involved in sport both in school and through representing KLA.

A reminder about PE kit & football boots

With the majority of our PE lessons now taking place **outside**, it is essential that students come fully prepared for outdoor PE.

Football boots are a requirement for our outdoor lessons, particularly when taking part in football and rugby. We do have a limited number of boots available to borrow, but these are limited and should not be relied upon as a long-term solution.

Please ensure that your child has the appropriate footwear ready for their PE lessons. Having the correct kit and footwear allows students to get the most out of every lesson, whatever the weather!

Thank you again for your continued support and for such a positive start to the year. We are really looking forward to another fantastic year of PE, with lots of opportunities for students to get involved, develop their skills and represent the academy.

The PE Department

Year 7 Round Up – Compiled by Mrs Laws:



Welcome to year 7.

I hope you all have had a fantastic first full week here at KLA. I know I meet many of you at the transition evening but as a reminder, I am Jacqui Laws and I have the pleasure of being your child's Head of Year all the way through to Year 11, so they will be the class of 2031!!! Seems a lifetime away but believe me it will go very quickly as I discovered with the previous year 11s which left in June. This is my fifth year here at KLA. I believe in being very open and honest with students, and hope to build up some fantastic working relationships with parents along the way (I know I have a few siblings from my old yr 11 groups so these parents already know me).

The students have made a fantastic start to their schooling here at KLA. Their uniform has been top notch, but just a reminder that school expectations are a white shirt, school tie, blazer (jumpers are optional) a plain black pair of trousers or a skirt down the knees (made from the same material as the blazers pls not stretchy), black socks and black shoes (if your child is wearing black trainers they must be all PVC/Leather uppers, not fabric material and no bubbles or wedges in the soles). Students should come to school equipped with things like pen, pencil & ruler please ready to start their lessons but if they forget anything they needn't worry as I can lend them out temporarily.

Log in for students Sparx and emails will be given to them in their first ICT lesson either this week or the beginning of next week so please don't panic.

Each lesson students can earn achievement points through good behaviour, fantastic work etc so every week in the newsletter we will celebrate this with the top 5 in the year group having their names on here as a well-done shout out! I write the newsletter on a Thursday for Friday so the fairest way will be if I do points from the Wednesday to Wednesday. So, the top 5 (6 this week as they are all on the same points) for this newsletter are:

Julija G

Oscar G

Isla L

Callum R.H

Maxim S

Izzy H

Huge congratulations to them all, they have got off to a flying start this year. As Heads of Year, we are all looking at putting on some reward trips next year for those that fit the criteria with achievement/behaviour points so watch this space.

Please feel free to contact me on Jacqueline.laws@kla.eastern-mat.co.uk if there is any pastoral matter you need help with.

Upcoming Year 7 events this half term:

School pictures: Tuesday 15th September

PGL trip: Mon 28th September to Wednesday 30th

Have a wonderful weekend and I will see you all on Monday.

Mrs Laws

Year 8 Round Up – Compiled by Mrs Mann:



YEAR 8!!!!!!!!!!!!!!!!!!!!!!

A HUGE welcome back to you all and I hope you had the most amazing summer. I've heard all about holidays abroad, pool parties in the garden, beach days, camping trips, caravan holidays, picnic's in parks and so much more. How lucky were we to have the fabulous weather that we did! I loved it and hoped you did too.

My Year 8's have started this academic year strong which I secretly knew they would. As you can see from the top 10 highest achievers, it was very close on this week's leader board. Just a gentle reminder that these were based on achievements from Thursday 3rd to Wednesday 9th September.

Lewis. H	26	Ayden S	24
Josh. N	25	Elsie. M	23
Annabel. T-S	25	Melisa .M	22
Jude .B	24	Adas .R	22
Arthur. P	24	Hettie B	21

Fantastic start for you all and I am incredibly proud of you all. Well done crew.

With the new academic year in full swing, Uniform standard is quite impressive. As you know, I always like to remind you of the uniform expectations, now even more than ever so any corrections can be made at the start of the academic year. Our uniform policy states the following. A KLA blazer, white shirt, a KLA tie showing 7 black stripes, black tailored trousers, (or shorts for those hanging on to the summer) a KLA skirt or a knee length alternative skirt, black socks and black shoes (if your child is wearing black trainers they must be all PVC/Leather uppers, not fabric material and no bubbles or wedges in the soles). Hair must be that of a natural colour, acrylic nails are not allowed and one stud per lower lobe. As always, I always appreciate your full support with all of the above.



We are just adding the finishing touches to our Lunchtime and After school clubs but we do have some wonderful clubs running again this year. A big shout out to all those Year 8's that attended Multi Sports Club on Wednesday. It's always lots of fun and enjoyed by all.

Dates for your diary

Tuesday 15th September – School Photo Day

Have a fab weekend,

Mrs M

Year 9 Round Up – Compiled by Mrs Lockey:



Happy Friday! Welcome back to Year 9.

Just a gentle reminder from me about uniform, thanks to you all have been fantastic supporting us with this if there are any issues, please feel free to let me know if we can help in anyway. We always endeavour to support all the children. Some parents have been contacted regarding their child not wearing blazers and ties these are not optional I'm afraid they need to be worn every day.

We have also had a small number of students forgetting their PE kits if they could be reminded to check their Arbor for their PE days be much appreciated. PE kits are part of KLA uniform and are expected to be brought in for the lessons needed. We do have spares but not always enough to go round.

If your child is unable to take part in PE for medical reasons, we kindly ask that they bring a written note from a parent or guardian, or medical evidence if the issue is ongoing.

Attendance this past week has been **93.46%** Can we please attend each and every day wherever possible. I totally appreciate there are some illnesses that cannot be prevented.

If your child has to have some time off school, please ensure that you call the absence line on **01553 779635** or call the main reception and select option 1 to explain why. If we send you a text message and you are unable to respond, please send a note in with your child explaining why they have been away. Alternatively, there is an absence email you are able to contact us on **studentabsence@kla.eastern-mat.co.uk**

As HOY we are calling each day to check in with parents and students at the third day of absence we will be required to carry out a home visit.

As you are all aware the mobile phone policy came into place well over 2 years ago. To support the students and to set the right example, I will not be using my mobile phone when I'm out and about around the school. Please take this into consideration when contacting me, I may not be able to answer your call or text as quickly as I would like. I will endeavour to return your call/text as soon as I can during my working hours. If you have a pastoral issue you would like to discuss with me as Head of Year, then please email me on **Hayley.Lockey@kla.eastern-mat.co.uk**

Thank you all so much for your support with your child arriving on time this week great start back.

If your child is late without a valid reason time will be made up and they will work in the late room on arrival. Detentions are then set followed by after school detentions without good reason for lateness.

As a year group we have achieved **3,551** points this past week up to yesterday! **Well, done Year 9!** Keep up all your hard work!

Our **highest achiever** this week in the year group was **Bella .W** a massive well done goes to them. Keep up the hard work and effort in your lessons.

Student of the week this week goes to **Gracie-Mai .B** she has made an amazing start back here in school. Well, done keep up the amazing work you have been fabulous.

Shout out section.

If your child does any activities outside of school, please let me know so happy to share please email me always love to know what the students are doing in their own time. **Hayley.Lockey@kla.eastern-mat.co.uk**

Dates for Diary

Half term Thursday 22nd October 2026

Have a wonderful weekend take care and stay safe 😊

Mrs H Lockey

Year 10 Round Up compiled by Mrs West:

Welcome back to you all. I hope you all had a fantastic summer. I was very lucky and had a lovely summer and was able to spend lots of time with my family.

I would like to stress how important attendance every day for each and every student. I want them all to achieve so much and all they can. This can only be done by being in lessons to

The students have settled into the new routines of school so well and I am incredibly proud of them. Our muster time is getting compliments all around the school and this is really due to them!

Our first lot of achievement superstars are below:

Student	Points Thur - Wed
Ollie. D	39
Oliver.C	38
Sam.A	26
Summer.E	25
Joey.P	25

Well Done and thank you for all your hard work.

Student of the week this week goes to Aimee F. You work so hard and your books are so beautifully presented. Well Done.

A reminder please that blazers need to be brought into school each day please. Could we please also ask that black socks are worn. I have been asked to check on earrings/jewellery this coming week so please could we have one stud in each year.

Have a lovely weekend

Mrs West

Year 11 Round Up compiled by Miss Fountain:



Welcome back and here we are in Year 11!

The final countdown for your young people so the time to give that huge push to help them “lock in” (as the young ones call it!) and get the best results for their GCSE’s and ultimately for their future .

What a great start we have had. There are so many lovely students getting everything right every day and many getting lots right every day. A massive well done to them all from me. I always say perfection isn’t expected, but I do expect them to be the best version of themselves, so they can thrive and grow. I genuinely am so impressed with the behaviour improvement this year, a sign they are all growing up, and as for how smart they are looking....well what can I say..... They look fab, especially with their lovely new black ties. I genuinely couldn’t feel prouder.

Just a quick reminder:

- Hoodies are not permitted inside of the school, neither are any other type of jumper.
- Bags and equipment are essential parts of the students uniform also. Please can you ensure your young person have theirs every day, with the very minimum being pen, pencil and ruler.
- PE kits – Still too many kits are being loaned out (which is then washed and sorted again by our wonderful Miss White which takes up so much time!) Please can I ask you make sure your young person brings their kit in on PE days.

Other news:

A quick apology about the short notice for the Parent and Guardian Evening on 17th September from 4pm-7pm. It was unavoidable I am afraid, however it is all set-up for parents to arrive and check-in with teachers throughout the evening, to discuss your young person’s achievements and attainment. I hope to see as many of you as possible on the night

Celebrating Year 11:

I am proud to inform you that Year 11 from 3rd to 10th September, earned a whopping.....

2913 ACHIEVEMENT POINTS!!

What a fantastic and positive first week for so many of my lovely Year 11’s!!

In continuing with celebrating, if there any extracurricular activities our students do and you would like me to add it to our bulletin, please let me know, as I absolutely love celebrating my year 10’s achievement, not just from in school, but out too.

Everything else:

Attendance this week for year 11’s was just under 92%. We really need to get attendance levels a lot higher, but a big thank you to those of you who try to get your young people into school, it makes such a difference to their learning and ultimately, their GCSE results.

The UK Government state that “Year 11 pupils with near-perfect attendance are almost twice as likely to achieve grade 5 in English and Maths GCSE, compared to similar pupils attending 90-95% of the time. In other words, missing just 10 extra days a year reduces the likelihood of achieving these grades by around 50%.” It definitely food for thought and really is a reason to get them into school every day.

Year 11 Round Up continued:



Please remember, a cough or cold can be helped with honey and lemon or a paracetamol or one of many other products available. Unless your young person has a tummy bug, they can come into school with just a tummy ache. Also, injuries such as a sprain or even breaks, we can accommodate!

Just let us know what the problem is and we will try our hardest to ensure your young person is helped, but most importantly getting the education they need and are entitled to.

In any of these situations please do not hesitate to drop me an email at lucy.fountain@kla.easternmat.co.uk or text on **07511 224223**, where I will try to help.

If your young person has any upcoming appointments, which it has been unavoidable to book out of school time, or if your child is unwell, please remember to contact us before 8.30am preferably via our **absence email on: studentabsence@kla.eastern-mat.co.uk** or leave a message on the absence line **01553 602874** Please include your child's name, year group and why they are absent. Please also send in any proof of appointments and/or medication so the absence can be authorised.

Please can I ask that if you do text my work phone or email me directly with absences, please contact the attendance officer too as I cannot guarantee that I will always see the messages.

Have a wonderful weekend and I shall speak with you soon.

Miss Fountain

Year 11 Period 5 and lunchtime sessions:

Monday	Tuesday	Wednesday	Thursday	Friday
	ADT – N19/20	English -	ADT – N19/20	Business - CG3
	Maths – CF2 RES (Set 2 Higher)	ADT – N19/20	Chemistry – S16 LJO	P5 Computer Science Catchup - CG2 (Lunchtime)
	Maths – CF4 JRC (Set 5 Foundation)	RE - CF11 MBO	Maths – CF4 CKW (Set 3 Foundation)	
	Drama– S1	German – CF7 DCH	Drama– S1	
	Biology S18 LBE	Maths – CF4 CKW (Set 3 Foundation)	Music – S1	
		Drama – S1	Business - CG3	
		Physics – LSH S11	P5 Computer Science Catchup - CG2 (Lunchtime)	
		Geography –S8 NBO		

Late bus leaves at 4.30pm (Mon, Tues, Wed & Thurs)